

## NEWS RELEASE - FOR IMMEDIATE RELEASE

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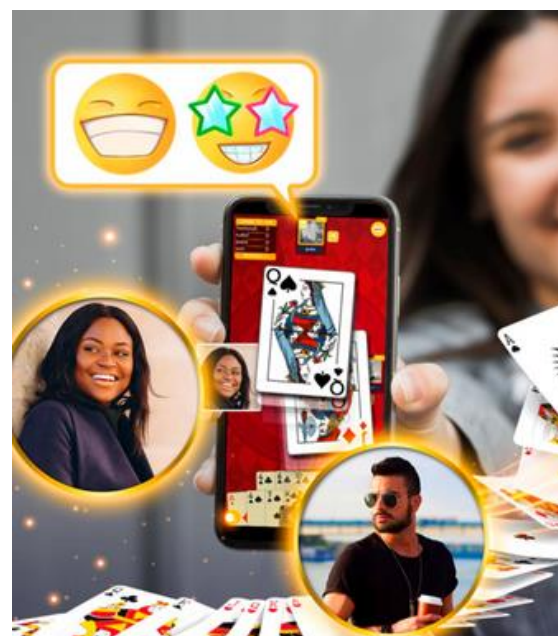
**52 Entertainment keeps ahead of the game and strengthen its position into board and card games with the acquisition of Casualino, leading developer of regional-specific games.**

After years of consistently strong growth, 52 Entertainment, worldwide leader on bridge online (BBO, Funbridge) and e-sailing (Virtual Regatta) continues to expand into the strategy and mind games purchasing Casualino, Bulgarian based gaming development Studio. And also one of the world leaders in many mind and strategy games such as tarot, belote, canasta and many others.

Casualino brings together a unique savoir faire on local market board and card games development and 1 million monthly active users playing on social, curated, accessible and scalable portfolio: With 42 live games and high popular brands like VIP Spades (USA), VIP Baloot (Saudi Arabia), Belot BG (Bulgaria) or VIP Tarot & VIP Belote (France).

**52 Entertainment with Casualino continues to contribute to shaping the future of mobile and web gaming.**

Joining forces, further solidifies the positioning of 52 Entertainment as one of the world's leader in online mind and strategy games with a roster including already Exoty Belote and Exoty Tarot, FunBelote or Canasta Junction adding an impressive roadmap and amazing list of titles already ready for roll out all around the world from Casualino.



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52 Entertainment is scaling its operations to reach nearly 300 people worldwide to create new genre-



defining top-grossing games. And will benefit from the talented, experienced and multi expertise of people from Casualino, reinforcing the best in class vision and

requirement standards that define the group.

52 Entertainment bringing from is part, to the high-quality games from Casualino, powerful strategic deployment with tech, marketing, datas and growth, worldwide cross-functional opportunities. And access to an amazing new community and millions of new players.



**Radostin Petrov**  
CEO of Casualino

"I'm excited to join 52 Entertainment, a group making games with the same DNA as us."

We are thrilled to join one of the leading groups in the gaming industry with a very ambitious growth project. Joining our forces with 52 Entertainment is setting us up for phenomenal success."

**Partners:**

- HLD:** Antoine Pineau
- Eurazeo:** François Lacoste
- Themis:** Xavier Roguet
- Kinstellar:** Atanas Mihaylov
- EY Bulgaria:** Svetoslav Evtimov
- Kerius:** Sebastien Rouzaire
- Aream & Co.:** Micha Katz
- Tzvetkova & partners Law Firm:** Elena Dobрева



**Olivier Comte,**  
CEO of 52 Entertainment

"I was really astonished by the talent, the passion and the enthusiasm of Radostin and his brilliant team. We're thrilled to welcome them into the 52 Entertainment family. Casualino expertise and regional specificity match perfectly with our core values.

This strategic acquisition is based on our common goals to serve our large, enthusiastic communities by providing the best in online and mobile mind games. Adding millions of players to our worldwide userbase really makes this acquisition a natural fit.

Casualino is a key acquisition and only the beginning of an amazing exciting and ambitious journey which will lead 52 Entertainment to a major global digital company in the entertainment industry."

About 52 Entertainment  
<https://52-entertainment.com/>

About Casualino  
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